



**PROF. BHAVIN KOTHARI, HEAD – IPR CELL,
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Professor Bhavin Kothari is Associate Senior Faculty with Strategic Design Management discipline at National Institute of Design (NID). He is heading International Center for Indian Crafts at NID. He is also head of Intellectual Property Rights Cell at NID. Prof Kothari is a qualified Engineer–Planner and has pursued another master in Patents Law from NALSAR University of Law. Prof Kothari has generated special interest in crafts and related areas since couple of years. He has been instrumental in facilitating and generating IP awareness in designer fraternity in general and at NID in particular.

Prof Kothari has good knowledge about the emerging trends and paradigms in the field of Design Management and Intellectual Property and craft sector with a research aptitude. He undertook research study on 'Industrial Design as a Tool of Competition for Indian Industry' as part of the IPR component of TIDP project of Government of India and European Union as an Anchor Researcher. He has written and published many papers on various subject of interests.

Prof Kothari has attended, organized and presented at many seminars including very well received five awareness generation programmes in various cities of India on 'Industrial Design Registration and protection' jointly with office of Controller General of Patents, Designs & Trademarks, Department of Industrial Policy and Promotion, Nodal Government of Agency to implement IPR regime in India. He has been instrumental in organizing Craft Council of India National meeting in March 2011 at NID.