

**DAY – IV (January 8, 2012) - Sunday**

**(IP)<sup>2</sup>**

**Indian Potential (IP)  
on Intellectual Property (IP)**

**JACARANDA**

**GULMOHAR**

**CASUARINA**

**09:00 am to 11:00 pm**

**Chair: Mr. S. Chandrasekaran,** Former Member of Intellectual Property Appellate Board (IN)

Speakers:

- **Mr. Hasit Seth,** Director, Cofluence (IN)  
“Negotiating an IP Licensing Deal: Using Analytical Negotiation Techniques”
- **Mr. Unni Krishnan,** Managing Director, Brand Finance (IN)  
“The Value Multiplier resident in Brands - Orchestrator of all IP assets”
- **Mr. Neeraj Panchal,** Dy. General Manager – IP, John Deere (IN)  
“Design registration – an IP tool”
- **Dr. S. Senthil Kumar,** Head -IP, ABB Global Industries and Services Ltd (IN)  
“Creating Value from IP for business”

**Chair: Mr. Jyoti Sagar,** Founder Partner, J. Sagar & Associates (IN)

Speakers:

- **Dr. Alpesh Pathak,** Head-API Patent Cell, Alembic Pharmaceuticals Limited (IN)  
“Practical advice for drafting patent application for polymorphs and enantiomers”
- **Dr. Manisha Shridhar,** Intellectual Property Rights and Trade and Health Officer, World Health Organization  
“World Health Assembly Resolution WHA 61.21: Ascertaining Factors Promoting Technical Know-How in Indian SMEs in the Pharmaceutical Sector”
- **Dr. Shantanu Basu,** Partner, Eckman & Basu LLP (US)  
“Strategies for Challenging Patent Validity after AIA – a Generics Litigation Perspective”

**Chair: Dr. K.S. Kardam,** Deputy Controller of Patents & Designs, Indian Patent Office (IN)

Speakers:

- **Dr. Viswanathan Seshan,** Head - IP&S India, Philips Electronics India Ltd (IN)  
“IP Portfolio Management – Insights into IP Valuation”
- **Mr. Dawn Jos,** Patent Strategy Coordinator – Asia, Texas Instruments (IN)  
“Patent Information - Good, Bad and Ugly”
- **Mr. Kanav Hasija,** Co-Founder & Head- Research and IP, INNOVACCER (IN)  
“Global Innovation trends, Innovation Clusters and path forward for India: A moving graphic analysis”
- **Mr. Faiz ur Rahman,** Senior Manager - IP, Wipro Technologies (IN)  
“IP risks for IT companies”

**11:00 am to 11:30 am - Networking Coffee Break**

## JACARANDA

“Innovation and IP”

**Chair: Dr. Chandra Bajagur**, Head-IP  
 Shell Technology India Pvt Ltd. (IN)

Speakers:

- **Dr. Arun Kumar Kashyap**, Chief Research Manager (IPR), Indian Oil Corporation Ltd.(IN)
- **Mr. Dinesh Jotwani**, President, National Bar Association of India (IN)  
 “Innovation and economic growth”
- **Mr. Navneet Bhushan**, Founder & Director, CRAFTITI Consulting (IN)  
 “Innovation Mysteries - Opening the Pandora Box”

## GULMOHAR

11:30 am to 01:00 pm

**Chair: Representative from INDIA**

Speakers:

- **Dr. Mandar Kodgule**, Associate Vice President & Head, Global Intellectual Property & Strategic Planning, Wockhardt Ltd (IN)  
 “Role of IP Strategy in Pre-emptive launches of generic products in US market through Hatch-Waxman Litigation”
- **Mr. Vijay Nasare**, General Manager-IPR, Glenmark Generics Ltd (IN)  
 “Patent litigations in Pharmaceuticals”
- **Dr. Shantanu De**, Associate Director IP, Ranbaxy Laboratories Ltd (IN)

## CASUARINA

**Chair: Dr. Anindya Sircar**, AVP & Head - IP Cell, Infosys Technologies Ltd (IN)

Speakers:

- **Dr. Ajai Garg**, Director-Patents & IPR Division, Department of Information Technology (IN)  
 “Innovation as a way forward for the Indian ICT Sector: Role of IPR”
- **Mr. Qutbuddin Siddiquee**, Head -IP, Crompton Greaves Limited (IN)  
 “Commercialization of IPR: Strategies to Commercialize one’s own IP”
- **Mr. Subhadip Sarkar**, Director - IP, Cognizant Technology Solutions  
 “IP Risk Management in Software Service Industry”

## 01:00 pm to 02:00 pm - Buffet Lunch and Networking

02:00 pm to 04:00 pm

“Debate Session on Should India have a stronger IPR Regime”

**Chair: Dr. V C Vivekanandan**, Ministry of HRD IP Chair Professor, NALSAR University of Law, Hyderabad (IN)

Panelists:

- **Ms. Ashwini Sandu**, Sr. GM - IPR, United Phosphorus Limited (IN)
- **Dr Rekha Chaturvedi**, Founder and CEO, Chaturvedi & Chaturvedi Consulting (IN)
- **Mr. Shashwat Purohit**, HEAD- IP Division, MINDSPRIGHT LEGAL, Non Resident Research Fellow, Franklin Pierce Center for IP, UNH School of Law, Concord, NH

Speakers: Representative from India

**Chair: Mr. Dinesh Jotwani**, President, National Bar Association of India (IN)

Speakers:

- **Mr. Balwant Rawat**, Manager - IP, Eaton Corporation (IN)  
 “Potential of utility model patent protection in India”
- **Mr. Anand Shetty**, Patents Manager, Hindustan Unilever Limited (IN)  
 “The softer and subtle aspects of drafting patent specifications”

“Panel & Interactive Discussion”

Theme: “IPR strategy from the Corporate perspective”

Panelists:

- **Mr. Subramaniam Vutha**, Former Senior Vice President - Legal, Tata Infotech Ltd (IN)
- **Mr. Bijay Kumar Bhuyan**, Sr. Manager Patent, Tata Steel (IN)
- **Mr. Akhilesh Srivastava**, Head - Corporate IPR Cell, Tata Consultancy Services (IN)
- **Dr. Pinaki Ghosh**, AVP & Chief IP Officer, Reliance Industries Ltd. (IN)
- **Dr. M.V Shankar**, Innovation Differentiation Leader, Honeywell Technology Solutions Ltd (IN)

**04:00 pm to 04:30 pm - Networking Coffee Break**

**04:30 pm to 06:00 pm**

**JACARANDA**

## **Open House & Valedictory Session:**

Dr. K. S. Kardam

Dr. Raghav Saha

Dr. V. C. Vivekanandan

Dr. D. R. Agarwal

Dr. Raj Hirwani

Dr. T. Ramakrishna

Mr. T. C. James

Mr. Narendra Sabharwal

Mr. R. K. Gupta

Mr. S. Chandrasekaran

## **Closing Remarks & End of Conference**

NOTE: Program Agenda – may be subject to changes