



2nd INTERNATIONAL
**INTELLECTUAL
PROPERTY RIGHTS
CONFERENCE**
(INDO-US Knowledge Enterprise)



IP LEVERAGING IN SOFTWARE, ELECTRONICS & GREEN TECHNOLOGY

CONFERENCE: 29-30 JANUARY 2010
VENUE: HOTEL LALIT ASHOK, BANGALORE



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DAY 1, FRIDAY – 29TH JANUARY, 2010

08:45-09:15 AM	:	Registration & Morning Refreshment
09:15-10:45 AM	:	<p>Welcome Address: Dr. D. R. Agarwal, Director, ITAG Business Solutions Ltd.</p> <p>Opening Remarks: Mr. Peter McKenna, Partner, Sughrue Mion PLLC, USA</p> <p>Inaugural Address: By Chief Guest Hon'ble Sri. B.S.Yeddyurappa, the Chief Minister of Karnataka, India</p> <p>Guests of Honour: Mr. S. Chandrasekaran, Technical Member, Intellectual Property Appellate Board (IPAB), Chennai</p> <p>Mr. K R Girish, President, Bangalore Chamber of Industry and Commerce</p> <p>Mr. M. K. Agarwal, Managing Director, GATI Ltd.</p> <p>Mr. Bryan Dalton, Chief Consul, US Consulate, Chennai</p> <p>Dr. Prabuddha Ganguli, CEO, Vision IPR</p> <p>Dr. N. L. Mitra Partner, Partner, Fox Mandal Solicitors & Advocates</p> <p>Keynote Address: Mr. Dominic Keating, (First Intellectual Property Secretary at US Embassy)</p>
10:45-11:00 AM	:	Tea and Coffee Break
11:00AM-01:00PM	:	<p>Technical Session I: Importance of IP protection and use of patents as a competitive tool for the electronics and software industry in India</p> <p>Chair Person: Mr. Dominic Keating, First Intellectual Property Secretary at US Embassy</p> <p>Mr. Chid Iyer, Partner, Sughrue Mion PLLC, USA</p> <p>Dr. Viswanathan Seshan, Country Manager, Philips Intellectual Property & Standards</p> <p>Dr. Pinaki Ghosh, Head IP Cell, Infosys Technologies Ltd</p>
01:00-01:45 PM	:	Networking Executive Lunch
01:45-03:00 PM	:	<p>Technical Session II: Patenting of software and electronic technologies in the United States in view of recent case law including Bilski</p> <p>Chair Person: Mr. Chid Iyer, Partner, Sughrue Mion PLLC, USA</p> <p>Ms. Susan P. Pan, Partner, Sughrue Mion PLLC, USA</p>
03:00-04:15 PM	:	<p>Technical Session III: Developing and maintaining an optimal patent portfolio for large and medium size electronics companies with special emphasis on patents covering industry standards</p> <p>Chair person: Mr. S. Chandrasekaran, Technical Member, Intellectual Property Appellate Board (IPAB), Chennai</p> <p>Mr. Peter McKenna, Partner, Sughrue Mion PLLC, USA</p> <p>Mr. Laxman Badiga, Chief Information Officer, Wipro Ltd</p>
04:15-04:30 PM	:	Networking Coffee Break
04:30-05:45 PM	:	<p>Technical Session IV: Technology Transfer in the fields of Software, Electronics and Green Technology</p> <p>Chair Person: Ms. Susan P. Pan, Partner, Sughrue Mion PLLC</p> <p>Mr. Dominic Keating, First Intellectual Property Secretary at US Embassy</p> <p>Dr. Prabuddha Ganguli, CEO, Vision IPR</p>
05:45-06:30 PM	:	Open House Discussion & Vote of Thanks (End of Day I)

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DAY 2, SATURDAY – 30TH JANUARY, 2010

08:45-09:00 AM	: Morning Refreshment
09:00-11:15 AM	: Technical Session V: Innovation Process Management in Research Institution Chair Person: Mr. Peter McKenna, Partner, Sughrue Mion PLLC, USA Mr. Navneet Bhusan, Founder-Director, Crafitti Consulting Pvt. Ltd Dr. Arun Kumar Kashyap, Sr. Research Manager (IPR), Indian Oil Corporation Ltd Dr. Pradeep V. Desai, Principal Consultant, TCS Ltd Mr. Lakshmikanth Goenka, Managing Director, Dolcera Mr. Kanwal Rai, Founder, Innovation Vault Applications Products & Services Private Limited
11:15-11:30 AM	: Networking Coffee Break
11:30-01:00 PM	: Technical Session VI: International patent filing under PCT route and A comparative study of patentability of electronics and software technologies in US, Japan, EU, China and India Chair Person: Dr. N. L. Mitra, Partner, Fox Mandal Solicitors & Advocates Mr. Miku H. Mehta, Partner, Sughrue Mion PLLC, USA Mr. Alban Kang, Managing Partner, ATMD Bird & Bird LLP, Singapore
01:00-01:45 PM	: Networking Executive Lunch
01:45-03:15 PM	: Technical Session VII: Green Technology for oil, gas and energy sector Chair person: Mr. Anup Kacker, GM (Co-ordn. & I.P.), Indian Oil Corporation Limited Mr. S. Chandrasekhar, Managing Director, Boruka Power Corporation Limited Dr. N. L. Mitra, Partner, Fox Mandal Solicitors & Advocates Mr. B. L. Chandak, Vice President Corporate Finance, RPG Enterprises
03:15-04:30 PM	: Technical Session VIII: IP policies, strategies and FTO analysis under a competitive environment. Chair Person: Mr. Miku H. Mehta, Partner, Sughrue Mion PLLC, USA Dr. Prabuddha Ganguli, CEO, Vision IPR Mr. Jitin Talwar, Advocate and Patent Consultants, Talwar & Talwar Consultants Mr. Roshan Agarwal, Director, Siddhast IP Innovation Pvt. Ltd
04:30-04:45 PM	: Networking Coffee Break
04:45-06:30 PM	: Open house discussion with International Speakers and Vote of Thanks

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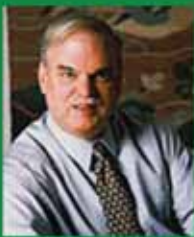
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SPEAKERS



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First Secretary, IP,
US Embassy,
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Dr. N. L. Mitra
Partner, Fox Mandal &
Former Vice-Chancellor
of NLSIU, Bangalore



**Dr. Prabuddha
Ganguli**
CEO, Vision IPR,
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Dr. Viswanathan Seshan
Country Manager, Philips
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Dr. Pinaki Ghosh
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Chief Information
Officer, Wipro



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Jitin Talwar
Advocate and Patent
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