

Bird & Bird LLP

Bird & Bird LLP has a market-leading international intellectual property group, which is consistently awarded top tier rankings in the major global legal directories, is the world's largest and is fluent in IP across Europe and Asia.

We offer advice and counsel in all sectors on IP matters ranging from major strategic reviews to one-off counsel on the application of specific IP law, and have particular expertise in electronics, chemicals, pharmaceuticals, life sciences, aviation & aerospace, media, sport, communications, IT and e-commerce.

Many of our lawyers and attorneys have technical or scientific backgrounds and will provide a full range of services to help domestic and international clients manage, protect, exploit and litigate their IP rights. Among many other things, we advise on patents and allied rights, brands and trade marks, copyright and neighbouring rights, industrial designs, trade secrets, due diligence audits and strategies, competition and regulatory law.

We have the largest IP litigation group in Europe and Asia and offer unrivalled high-end litigation in patents, copyright, designs and trademarks from each of our 21 international offices, which includes Beijing, Bratislava, Brussels, Budapest, Düsseldorf, Frankfurt, Helsinki, Hong Kong, London, Lyon, Madrid, Milan, Munich, Paris, Prague, Rome, Shanghai, Singapore, Stockholm, The Hague and Warsaw. To ensure a seamless cross border service, we also have close ties with firms in other key jurisdictions throughout the Middle East, Asia and the United States.

Specific areas of our work include:

Copyright

Our copyright practice offers multi-jurisdictional coverage of the full range of legal services relating to the protection, exploitation and clearance of copyright.

We have leading practitioners throughout each of our international jurisdictions, offering expertise in clearance advice and liability opinions, particularly those involving online use or new technology, copyright levies, licensing, disputes and litigation, audits and policy programmes.

We work across all sectors and advise on an equally diverse range of clients, including advising high profile literary estates, on copyright enforcement; mobile telephony companies, on copyright advisory structures for downloadable ring tones; and ISPs, on matters relating to user generated content on high profile social networking sites. We are particularly strong in the Media, E-commerce and Communications sectors.

Patents & Know how

Our top-ranked team of patent and know-how lawyers helps domestic and international clients manage, protect, exploit and litigate their IP rights around the world.

We are one of the largest IP groups in Europe, with market-leading individuals in all our offices across Europe and Asia. In some countries, such as Germany, we also have in-house patent attorneys who provide an integrated legal and consultancy service.

Many of our lawyers possess scientific or engineering qualifications, aiding their understanding of the underlying inventions or improvements.

This high level of expertise and in-depth understanding of key sectors has made us the first choice for many corporate counsel to provide international advice and support on their patent strategies and disputes around the world.

Our clients are drawn from all sectors, although we are particularly strong in pharma, biosciences, chemicals, electronics, communications, IT and e-commerce.

As you would expect, we provide a complete advisory and dispute resolution service including patentability and patent filing strategies, R&D and clinical trial agreements, licence and know-how agreements and domestic and multi-jurisdictional patent litigation.

We enjoy what we do and are proud to be recognised as the best at it. What you will get from every member of our team is someone who knows exactly what they are doing, gets straight to the nub of the issue and provides sensible, thoughtful advice even in the most complex and pressured situations.

Trade Marks & Design

Acting for many high-profile domestic and international clients, our lawyers have in-depth and multijurisdictional expertise in the resolution of trade mark and design right disputes.

We have leading practitioners throughout each of our international jurisdictions, our trade mark and design practice offers a wide range of services, which includes everything from trade mark portfolio management strategies, anti-counterfeiting campaigns and brand policing, trade mark and domain name disputes and oppositions, to advisory and transactional work, which include agreements for the creation of and licensing of designs, design aspects of distribution agreements and licences.

Bird & Bird's Asia offices in Hong Kong and Singapore provide full service trade mark registration and portfolio management for the whole Asia region.

Our clients are drawn from all sectors, although we are particularly strong in communications, IT, e-commerce, life sciences, media and sport. Through this, we have developed in-depth sector knowledge to complement our unrivalled legal expertise.