

About Crafitti



Crafitti Consulting (<http://www.crafitti.com>) is an innovation and IP think tank providing research and consulting services in business, science and technology space. Crafitti's innovation landscape includes the nine arms of strategy, value, ideas, inventions, productivity, decisions, networks, complexity and learning applied to business, science and technology contexts.

Crafitti uses a co-crafting approach to facilitate innovation in various enterprise contexts with the help of powerful frameworks, techniques and tools, honed over the years through research, experimentation and grassroots application. Crafitti is currently incubated at NSRCEL at Indian Institute of Management (IIM), Bangalore, <http://www.nsrcele.org/home/current-incubatees#crafitti>

